

RE/MAX NORTHLAKE ASSOCIATES

Home Buyer's Guide

DUE DATES

- Reserve space by **April 30, 2010**
 - Materials due by **May 7, 2010**
 - Distribution starts **May 31, 2010***
- * Distribution date is used for estimate purposes only – date could be sooner or later – distribution begins when Guide is published

AD SIZE - Four Color

- Trim Size - 5.25" x 8.25"
- Live Area - 4.5" x 7.5"
- Bleed - 5.5" x 8.5"

ARTICLE SPECS

- 250-300 words
- Photo
- contact information

CIRCULATION

- **2,500 HAND DELIVERED**
- **Can be viewed and downloaded at RE/MAX: NorthlakeSellsHomes.com**

Advertising upon publication:

- **Newspaper**
- **Radio**

Much of the advertising will include your business name

QUESTIONS?

Mary Frances
FRANCES PARTNERS INC
Office 985-327-3017
Fax 985-327-8508
MaryuFrances@yahoo.com

ACCEPTED for FPI-RE/MAX Guide

Order/ad/article is only complete after BOTH parties sign this document.

The RE/MAX Northlake Associates *Home Buyer's Guide* will be put in the hands of your potential customers. RE/MAX Northlake Associates will **hand deliver** the Guide to those who are ready to buy, sell, or make improvements to their existing home, the house they are selling, and the one they are buying. FRANCES PARTNERS INC (FPI) is producing the Guide, and article/ad placement is at their discretion.

Send completed forms and materials to:

MaryuFrances@yahoo.com
FRANCES PARTNERS INC (FPI)
427 N Theard St, Suite 128
Covington, LA 70433-2837
Phone 985.327.3017 Fax 985.327.8508

Check One

Ads

- Inside Front Cover \$1,200
- Back Cover \$1,800
- Inside Back Cover, pgs 4 & 30 \$1,050 (each)
- Center Spread \$1,675 (can be used as 2 ads, 2 page article or one of each)
- Coupons: 1/6 page \$220 (ONLY available to customers who purchase an ad or article) – FPI must approve the coupon offer. Layout for articles at no charge. It is unlikely, but there may be a charge or bigger down payment if we design your ad.

All rates are net

Articles

- 1-Page Article (10-18 available) \$825
- 2-page Article \$1,500 (total)

Advertiser Billing Information:

Make checks payable to FRANCES PARTNERS INC

Advertiser _____

Contact Name _____

Address _____

Phone _____ Fax _____

Cell _____ email _____

Ads/articles are non-cancelable. Payment plan: 20% non refundable payment due with this agreement, and 20% due the 1st day May, June, July and Aug 2010

Accepted for Advertiser by:
