



The Real Estate LeadersSM

Spring 2010

Dear Colleague:

You have been hand-selected as a trusted vendor/colleague in the sphere of real estate to participate in the RE/MAX Northlake Associates "Home Buyer's Guide." The Guide will give you the chance to speak directly to home buyers and prospective home buyers working with our successful team of REALTORS® at RE/MAX Northlake Associates.

The Guide will contain mostly articles to help people with the many decisions and services needed when preparing to purchase a new home. For instance, how to choose...

- A mortgage loan company
- A Title company
- Utilities: phone company, gas company, cable vs. satellite
- A security system
- A home inspection company
- A termite company
- A home warranty
- Carpet or flooring? What kind and color?

Additional article ideas...

- Installing cabinets
- Updating your kitchen, bathrooms and more
- Home improvements – don't be afraid to buy a fixer-upper
- How to make your home an investment
- What kind of insurance policy do you need
- Beautify your exterior: Painting, Landscaping, Outdoor Lighting, etc.
- You might get a bargain on a house that needs shoring or leveling – find out

We are inviting you to participate with an ad or an article. We've chosen Frances Partners Inc to publish our Guide. They can supply you with one of their previous Guides, or visit www.frances.net to see one. They will even write the article or compose your ad at no additional cost.

Please contact Mary Frances at 985.327.3017 or MaryuFrances@yahoo.com

Thank you for considering this book as an effective way to advertise to a direct market of home owners and prospective home buyers. Our goal is to help you boost your business while offering our clients an informative and helpful tool.

Sincerely,

Kay Morse, *Owner*

Candy Morse Modeen, *Broker*

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